



**MAXIMIZE**  
**YOUR BUSINESS POTENTIAL**  
**WITH ALABAMA'S LARGEST**  
**CATHOLIC MAGAZINE**

**ONEVOICE**

THE OFFICIAL MAGAZINE OF THE  
CATHOLIC DIOCESE OF BIRMINGHAM IN ALABAMA



# WHY ADVERTISE?

## HIGH IMPACT

*One Voice* is a high-quality publication produced 6 times per year and distributed to more than 35,000 homes throughout the Diocese of Birmingham in Alabama.

## PASSIONATE READERS

Two independent readership audits conducted in similar markets confirmed that the magazine format – which is designed to uplift and inspire through compelling, people-based stories – is passionately read by a wide range of adult age groups.

## AD DETAILS

Cost is per insertion. All prices are for camera-ready material submitted to *One Voice* according to advertising guidelines. *One Voice* also offers design and production services for your convenience.

# ONEVOICE

THE OFFICIAL MAGAZINE OF THE  
CATHOLIC DIOCESE OF  
BIRMINGHAM IN ALABAMA

- Distributed to more than 35,000 homes
- Full color ads
- High pass-along rate
- Appeals to all ages
- Establishes credibility in your market
- Award-winning format

### Northwest Alabama Deanery

Includes the cities of Decatur, Russellville, Tuscumbia, Moulton, Cullman, Hanceville, Florence, St. Florian, and Athens

### Northeast Alabama Deanery

Includes the cities of Albertville, Huntsville, Madison, Scottsboro, and Guntersville.

### Southwest Alabama Deanery

Includes the cities of Fayette, Tuscaloosa, Winfield, Haleyville, Jasper, Livingston, Demopolis, Eutaw, and Reform

### Southeast Alabama Deanery

Includes the cities of Anniston, Lanett, Childersburg, Wedowee, Pell City, Fort Payne, Jacksonville, Talladega, Gadsden, Piedmont, Alexander City, Sylacauga, and Ashland.

### Central Deanery

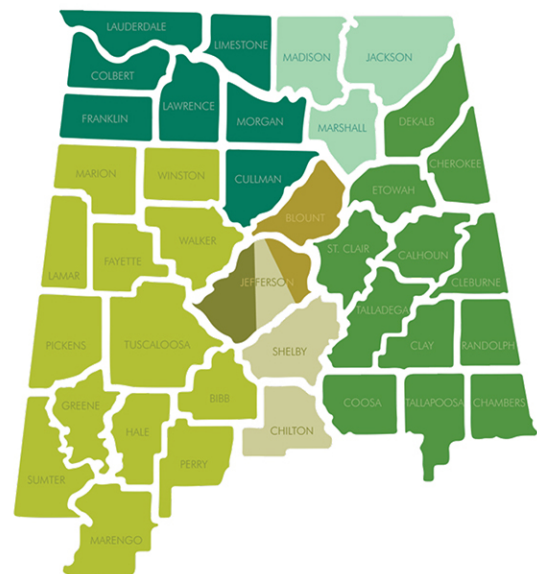
Includes the cities of Birmingham, Clanton, Gardendale, Warrior, and Montevallo.

### East Central Deanery

Includes the cities of Birmingham, Oneonta, Trussville, and Leeds.

### West Central Deanery

Includes the cities of Birmingham, Bessemer, Fairfield, and Adamsville.



# ADVERTISING GUIDELINES

## 2021-2022 ISSUES • FULL COLOR

ISSUE	SPACE DEADLINE	ADS DUE	MAIL DATE
Sept./Oct. 2021	7/1/21	7/8/21	8/19/21
Nov./Dec. 2021	8/23/21	8/30/21	10/20/21
Jan./Feb. 2022	10/19/21	10/26/21	12/20/21
March/Apr. 2022	12/22/21	12/29/21	2/21/22
May/June 2022	2/18/21	2/25/21	8/23/21
July/Aug. 2022	4/20/21	4/27/21	6/20/22
Sept./Oct. 2022	6/22/21	6/29/21	8/19/22
Nov./Dec. 2022	8/23/21	8/30/21	10/20/22

## Ad specifications

### FULL COLOR BI-MONTHLY: 6 ISSUES A YEAR

PER ISSUE COST							
NUMBER OF ISSUES	INSIDE FRONT COVER	FULL	HALF	QUARTER	EIGHTH	INSIDE BACK COVER	BOTTOM-HALF BACK COVER
1	\$1,200	\$1,100	\$600	\$400	\$240	\$1,200	\$1,400
2 or more	\$1,080	\$990	\$540	\$360	\$216	\$1,080	\$1,250

FULL



HALF



HALF



QUARTER



QUARTER



EIGHTH



## TERMS AND CONDITIONS

- Being a Catholic publication, *One Voice* reserves the right to deny any advertising that is contrary to the moral teachings of the Catholic Church. All submitted advertising is also subject to the approval of the publisher. Examples of advertising not accepted include alcohol, tobacco, and political ads.
- All copy is subject to the approval of the publisher.
- *One Voice* reserves the right to insert the word "advertisement" above or below any copy.
- *One Voice* reserves the right to adjust advertising rates at any time upon 30 days written notice.
- After the reservation date, cancellation or changes may not be made by the advertiser nor its agency.
- With the exception of specific positioning requests approved in writing by *One Voice*, placement of advertising is at the discretion of *One Voice*.

## BILLING TERMS

Once the edition with the advertisement has been mailed, bills will be sent from the Finance Office of the Diocese of Birmingham in Alabama. Payment terms are net 30.

## PRINTING SPECIFICATIONS

- All advertisements should be camera-ready and submitted in PDF format (settings set to "press quality") or jpeg. All ads will be published in full color; therefore, the color space should be set to CMYK with type at 100% k or black.
- All ads must be exact size at 100%, 300 dpi.
- Submit files to: [onevoice@bhmdioocese.org](mailto:onevoice@bhmdioocese.org)

## FOR MORE INFORMATION

**Mary D. Dillard**

**Phone:** 205-776-7112

**E-mail:** [mdillard@bhmdioocese.org](mailto:mdillard@bhmdioocese.org)

## MAILING ADDRESS

*One Voice*  
P.O. Box 10822  
Birmingham, Alabama 35202